

Communications Director, Community Power Fund

Toronto, Ontario, CANADA

Job Category: Communications, Marketing, Environmental, Finance

Industry: Utilities, Renewable Energy, Fund Management

Company Url: <http://www.cpfund.ca/>

The Community Power Fund (the Fund) is a fund management organization established to support community-owned renewable energy sector in Ontario. Our mission is to ensure that sufficient financial resources are available in order to realize the vision of Community Power in Ontario. The Fund is incorporated as a non-profit, co-operative corporation.

The Fund intends to develop additional sources for Community Power financing, and to rapidly expand to meet the anticipated demand created by the enactment of the Green Energy Act and the implementation of the Feed-in-Tariff enabled by that Act.

Purpose/Accountability:

The Communications Director is accountable to the Executive Director of CP Fund. The Communications Director will be responsible for providing a one-window approach to the marketing and promotion of the Fund's programs.

Primary Responsibilities:

- Manage a one-window approach to marketing/promotion of program and all related communications materials (website, newsletters, webinars, e-blasts)
- Provide and implement a communications plan for the promotion and marketing of the program to industry stakeholders, grant participants and the public
- Create a consistent, effective and communicable branding strategy for the program to be used in internal and external communication materials
- Work with media outlets to create and foster the best possible public image for the program
- Work with the Program Director and to create and implement an outreach and education strategy to ensure that relevant stakeholders are aware of Community Power funding opportunities

Knowledge, Skills and Experience:

- Minimum 10 years experience, with senior communications management experience
- Demonstrated expertise in marketing, communications, publications management and public relations practices, particularly in the areas of strategic communications, media relations and issues management

- Ability to anticipate communication issues and opportunities and to provide strategic creative solutions and plans
- Comprehensive understanding of Community Power projects, renewable energy technology and the Ontario energy sector is an asset
- Strong time management and organizational skills; can balance a range of projects concurrently and has the ability to work in a deadline-oriented environment within a heavily regulated industry
- Excellent writing and strategic communication skills as well as management skills
- A university degree in a related discipline is preferred

**This is a full-time one-year contract position. There is a possibility this position may extend for the full term of the proposed contract timeline of 3 years. Salary will be commensurate with experience.

Closing Date:

March 15 2010

Submit resumes to Deb Doncaster, Executive Director at deb@cpfund.ca. Please no additional email or phone inquiries. Only candidates selected for an interview will be contacted.